

This summer we will continue to focus on politics and power. The following activities will help students prepare for a project that will be assigned during the first semester of 2019.

Task for Completion

- Each student will choose ONE candidate that has declared their candidacy for U. S. President by July 1, 2019. (this includes President Trump)
- Identify at least two (2) types of social media that the candidate currently uses to communicate with voters. The student will follow both types of social media daily.
- Each student will complete a weekly social media journal for each week during July and August. In a brief paragraph, identify the candidate, describe and analyze their use of social media for each week.
- Be sure to analyze **both** examples of social media and provide an **original title** for each week’s entry. **Each weekly journal entry should be recorded in the student’s CAP blog.**

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|--------------------------|------|----------------------------|------|
| 1) July 8 – July 14 | 2019 | 2) July 15 – July 21 | 2019 |
| 3) July 22 – July 28 | 2019 | 4) July 29 – August 4 | 2019 |
| 5) August 5 – August 11 | 2019 | 6) August 12 – August 18 | 2019 |
| 7) August 19 – August 25 | 2019 | 8) August 26 – September 1 | 2019 |

In the interest of family harmony and vacation time, you are only required to complete six (6) of the eight (8) weekly journals.

STANDARD	SUBSTANDARD
The Journal Entries represent a thorough and complete description of the social media used by the candidate each week.	The Journal Entries represent a partial or incomplete description of the social media used by the candidate each week.

STANDARD	SUBSTANDARD
The Journal Entries provide an insightful and analytical critique of the social media used by the candidate each week.	The Journal Entries provide a cursory or simplistic critique of the social media used by the candidate each week.

STANDARD	SUBSTANDARD
The Student Blog includes 6 – 8 brief paragraphs summarizing the candidate’s use of social media during July and August 2019.	The Student Blog includes 5 or less brief paragraphs summarizing the candidate’s use of social media during July and August.

STANDARD	SUBSTANDARD
All 6 Blog entries: Are in paragraph form Identify 2 examples of the candidate’s use of social media Provide an original title and the week’s dates	Each Blog entry: Is not in paragraph form Does not identify 2 examples of the candidate’s use of social media. Fails to provide an original title and the weeks’ dates

